

# Sustainability, Flexpack & Brand - How does that fit together?

## Informationen

**Beschreibung:** Global companies in particular have had sustainability on their agenda for years. They often set ambitious targets. Why do brands do this and what role does packaging play in this? How do brands rate Flexpack and what are the alternatives?  
We talk to experts and discuss with the Innoform community.

**Zielgruppe:** Decision-makers along the labels and flexpack supply chain and anyone who wants to find out more about flexpack in terms of technology and strategy.

**Niveau:** **Stufe 3** - Vorkenntnisse sind sinnvoll

**Weitere Informationen:** Dauer: 2:00h  
7 Downloads

**Veranstaltungscode:** **INE-09-22**

**Zeiten:** Freitag, 16. September 2022, **13:30 - 15:30** Uhr

**Aussteller:**

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