

Digitalization as the Key to PPWR Compliance - AI & standards

Informationen

Beschreibung: Why is digitalization essential for meeting the requirements of the EU Packaging and Packaging Waste Regulation (PPWR)?
In this Inno-Talk session, we explain how digital standards and intelligent assistance systems can help companies achieve PPWR compliance.

Zielgruppe: This Inno-Talk is aimed at specialists and decision-makers from the fields of packaging manufacturing, brand management, recycling, and regulatory affairs who are actively shaping the circular economy – especially in the context of flexible packaging and the implementation of PPWR requirements.

Niveau: **Stufe 2** - Vorkenntnisse sind hilfreich, aber nicht Voraussetzung

Weitere Informationen: Dauer: 1:00h
4 Downloads

Veranstaltungscod: **INE-02-26**