

Circular economy in flexpack

Agenda day 1 Friday, 01.10.2021

13:30	Karsten Schröder <i>Innoform Coaching GmbH</i> Welcome and organisational matters • What is InnoTalk? • Why InnoTalk Europe?
13:40	Guido Aufdemkamp <i>FPE Flexible Packaging Europe</i> Welcome from Flexible Packaging Europe • Why this new format?
13:45	Katharina Müller <i>Interzero Circular Solutions Germany GmbH</i> Recycling status quo in Europe – Who's the pioneer, who lag's behind • Packaging recyclability assessment • Recycling infrastructure in Europe • Look into the future Your questions and comments
14:15	Feliks Bezati <i>Mars GmbH</i> Mars strategy for achieving flexible packaging circularity • Design our packaging today to be our raw material of tomorrow • Design and finance the right infrastructure to properly collect, sort and recycle flexible packaging Your questions and comments on the lecture
14:45	Discussion and debate • Circular economy and flexible packaging
15:05	Guido Aufdemkamp <i>FPE Flexible Packaging Europe</i> Karsten Schröder <i>Innoform Coaching GmbH</i> Finale • Short summary • Transition to networking
15:10	Networking in Airmeet
15:55	End