

# Inno-Meeting Europe

## Agenda day 1 Thursday, 06.10.2022

0:30h



Anja Holthoff-Schlegel  
*FPE Flexible Packaging Europe*

### European Flexible Packaging Consumer Market Trends

- The most important markets for Flexpack
- The most important Retail trends
- Country specific trends for Flexpack

0:30h



Dr. Günter Schubert  
*Schubertag*

### Composite beverage carton and its side effects

- Why beverage cartons are so common
- What role aluminium plays in performance
- Which side effects we accept and which are avoidable

0:30h



Ewald Rempel  
*Sun Chemical Group GmbH*

### Printing inks support the circular economy

- What influence do printing inks have on recycling?
- How can new printing inks support recycling?
- What will sustainable printing look like in the future?

0:30h



Dr. Daniele Borin  
*Taghleef Industries S.p.A.*

### Barrier BOPP films in a reDESIGN concept

- New markets need new packaging concepts
- Mono-Material packaging
- Example: minced meat packaging

0:30h



Sabrina Schmidt  
*Institut für ökologische Wirtschaftsförderung (IÖW)*

### Step by step: How to select and introduce sustainable packaging

- Sustainable packaging - what does that even mean? + 2 Case
- Studies: packaging for almonds and laundry detergent
- From packaging strategy to packaging selection
- Involving the right stakeholders: employees, suppliers, customers

0:30h



Dr. Andrey Charkovskiy  
*Siegwerk Druckfarben AG & Co. KGaA*

Ir. Disha Disha  
*Siegwerk Druckfarben AG & Co. KGaA*

#### **Towards high quality recyclates from printed flexible packaging**

- Recycling of flexible packaging – aspiration and reality
- Inks | much more than colour – overview of Siegwerk's CE solutions
- Deepdive: Making recyclable mono-plastic packaging a reality and deinking

0:30h



Ton Knipscheer  
*TK Packaging Consulting*

#### **How Digital Heating can help reach sustainability goals**

- Current challenges
- Expectations of Retailer & Consumer
- Silver Bullet, but let's be brave and start!

0:30h



Alexander Bockisch  
*Henkel AG & Co. KGaA*

#### **From adhesives producer to design partner**

- Laminated films of the future - an outlook
- How adhesives & coatings enable circularity
- Value of partnerships for sustainable packaging

0:30h



Thomas Kahl  
*Mondi Consumer Packaging GmbH*

#### **Paper where possible, plastic when useful – Mondi's approach for achieving sustainability targets through packaging**

- Brief intro about the sustainability in packaging & how Mondi measures sustainability performance of products
- The challenges & benefits of paper vs plastic: will paper ever replace plastic?
- Case study examples illustrating that there is not one way to sustainability

# Inno-Meeting Europe

## Agenda day 2 Friday, 07.10.2022

0:20h



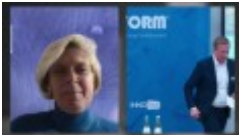
Dagmar Glatz

*dm-drogerie markt GmbH + Co. KG*

### Why sustainability is indispensable for the retail sector

- The DM targets
- The DM strategy
- Project examples

0:15h



Dr. Annett Kaeding-Koppers

*AKK INNOVATION*

### Good results - too weak targets for recycling of printed films

- Results on the recyclability of printed films are available - example PrintCYC
- European legislation still has no specifications for printing inks
- Do brands and retailers have to demand more?

0:30h



Prof. Markus Schmid

*Hochschule Albstadt-Sigmaringen*

### Circular bioeconomy and food packaging concepts

- Introduction to Circular Bioeconomy
- Sustainability aspects of food packaging concepts
- Current projects in application-oriented packaging research

0:30h



Ralf Meyer

*Transparent Paper Ltd.*

### Recyclable and recycled mono-PET solutions

- Mono-PET solutions - an overview
- Why is recycling ready necessary?
- Examples from the shelf

0:40h



Xavier Bonamour

*Bobst Mex SA*

### New barrier concepts to reduce food waste

- What is One Barrier?
- Why is this useful?
- Typical values and applications

0:30h



Mike Landwehr

*Pöppelmann GmbH & Co. KG Kunststoffwerk-Werkzeugbau*

### **Circular economy with pouches together NOW!**

- PÖPPELMANN blue® goes PouchBooster
- Spout & cap solutions for mono-material pouches
- CO2 reduction by using of PCR-material
- Successful applications in the market

0:30h



Fernando Gordillo

*HP Printing and Computing Solutions, S.L.U.*

### **Good for business & Good for the environment. The Flexible Packaging digital (R)evolution**

- Advantages of digital printing and the LCA research
- Designed to fit into circular economy: "Pouch to pouch" case studies
- HP Indigo and sustainability: brand adoption journey

0:10h



Karsten Schröder

*Innoform Coaching GmbH*

### **Summary**

- The highlights in 10 minutes