

E-Commerce und flexible (Versand-) Verpackungen

Information

Description: Will e-commerce now make everything out of cardboard? Far from it, say the flexpack people. But the reality is far from perfect. Half-empty cartons, leaky packaging and little convenience currently characterize online packaging. But something is happening. We show tentative approaches for real online consumer packaging. No matter what material is used, but in any case securely and conveniently packaged - and all suitable for returns?

Target group: Decision-makers along the flexpack supply chain and all those who would like to learn more about the content of flexible packaging. Especially those who operate online shipping, supply for it or want to know better.

Level: **Level 3** - Previous knowledge is useful

Further information: duration: 1:30h
4 downloads

Event code: **INT-06-22**

Times: Friday, 10. June 2022, **13:30 - 15:00** o'clock