

# 10th Expert Meeting Packaging Printing - Efficient and Recyclable Information

## Description:

For almost two decades, the "Expert Meeting Packaging Printing" has been the leading German-language forum for innovative printing, ink, and material solutions in the world of flexographic printing. In 2025, everything will revolve around recyclability: monomaterials, deinkable inks, short-run workflows, and digital data chains will fundamentally change packaging printing. Two days of keynotes, best practice cases, and controversial panel discussions, delivered as a live podcast, will provide you with facts, strategies, and inspiration for your business strategy. If you are also wondering how to print more sustainably, how MDO can be processed effectively, and how CO2 emissions can be reduced, then come and meet many like-minded people from across the packaging industry.

The event brings together not only printers, printing service providers, machine manufacturers, ink and film suppliers, packagers, and brands, but also everyone involved in printing along the supply chain for packaged goods in the broadest sense. This increasingly includes recyclers and recycle users, which, according to PPWR, will soon include all of us. But how? We will discuss and clarify. This year, there will again be a livestream, now with simultaneous translation between German and English. This means that there are no longer any barriers for interested parties from all over Europe!

## Why participate?

Understand the pressure to act: classify laws and market trends at an early stage  
 Learn about best practices: recipes for success and stumbling blocks straight from practice  
 Expand your network: 150+ experts, workshops, evening event  
 Experience innovations live: technology demonstrations + factory tour  
 Hybrid convenience: on site or via livestream – full interaction guaranteed  
 Shuttle bus between hotels and unique event location.  
 Great supporting program

## Target group:

Decision-makers and developers as well as marketing and sales of suppliers, printers, manufacturers and packers from the food and non-food industry

## Level:

**Level 2** - Previous knowledge is helpful, but not required

## Event code:

**VD-11-25**

## Time and place:

Thursday, 27. November 2025, **8:45 - 21:00** o'clock  
 Friday, 28. November 2025, **8:30 - 15:20** o'clock

**Follmann Technologie- und Wissenszentrum**  
 Zum Industriehafen 8  
 32423 Minden

*Telefon: +49 571 38780-730*

## Eve event:

Wednesday, 26. November 2025, **19:00 o'clock**

## Tapas evening

Culinary stand-up reception for all those arriving the evening before

*The eve event will take place in the event hotel.*

## Hotel recommendations:

**Lindgart Hotel GmbH**  
 Lindenstraße 52  
 32423 Minden, Westfalen  
**Room price from 119,00€\***

**Hotel Weinhaus Möhle**  
 Weinstraße 38  
 32549 Bad Oeynhausen  
**Room price from 104,00€\***

**Hotel Bad Minden Solbad Minden Pudenz GmbH**  
 Portastraße 36  
 32429 Minden, Westfalen  
**Room price from 110,00€\***

You can book hotel accommodation directly during registration or later in the "Event2Go area".

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**Event price:** **1.490,00€ net** (plus 283,10€ VAT) for 2 days  
**Livestream participation: 799,00€ net** (plus 151,81€ VAT)

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**included in the price:** Participation certificate and event documents are included. For events on site, food and drinks are also included during the event. All prices plus VAT, travel and accommodation costs.