

## Flexible Packaging Recycling - Progress and outlook Information

**Description:** Europe is accelerating the post-consumer recycling of film packaging. With the new PPWR, which came into force on February 11, 2025, the focus is now on design-for-recycling criteria, higher recycling rates by 2030, and future recycled content requirements. The market is currently dominated by a shift to PE and PP monomaterials, reduced barriers, and more easily separable printing and adhesive systems that comply with the updated , Recycglass an other guidelines. At the same time, projects such as CEFLEX and digital watermarks (HolyGrail 2.0) are creating new sorting paths for films that are intended to improve the quality of recycled materials. The InnoTalk will examine the status quo, technical hurdles, and the business outlook until 2030. We are focusing on Ceflex in this Inno-Talk.

**Target group:** The target audience consists of specialists and managers from packaging manufacturing, brands, recycling, and regulatory sector who are driving forward the circular economy and flexible packaging.

**Level:** **Level 3** - Previous knowledge is useful

**Further information:** duration: 1:00h  
3 downloads

**Event code:** **INE-12-25**