

# Inno-Talk Europe: Film Recycling - Progress and outlook

## Information

<b>Description:</b>	Europe is accelerating the post-consumer recycling of film packaging. With the new PPWR, which came into force on February 11, 2025, the focus is now on design-for-recycling criteria, higher recycling rates by 2030, and future recycled content requirements. The market is currently dominated by a shift to PE and PP monomaterials, reduced barriers, and more easily separable printing and adhesive systems that comply with the updated RecyClass guidelines. At the same time, projects such as CEFLEX and digital watermarks (HolyGrail 2.0) are creating new sorting paths for films that are intended to improve the quality of recycled materials. The InnoTalk will examine the status quo, technical hurdles, and the business outlook until 2030.
<b>Target group:</b>	The target audience is specialists and managers from packaging manufacturing, brands, recycling, and regulation who are driving forward the circular economy and flexible packaging.
<b>Level:</b>	<b>Level 3</b> - Previous knowledge is useful
<b>Further information:</b>	duration: 1:15h
<b>Event code:</b>	<b>INE-12-25</b>
<b>Times:</b>	Friday, 12. December 2025, <b>13:30 - 14:45</b> o'clock
<b>Event price:</b>	<i>Free participation</i>
<b>included in the price:</b>	Participation certificate and event documents are included. For events on site, food and drinks are also included during the event. All prices plus VAT, travel and accommodation costs.