

# INNO-Pouch: Smart Pouches - Digital, Compliant, Tight Information

**Description:** INNO-Pouch 2026 (9th European Stand-Up Pouch Conference) focuses on the three key pillars of modern flexible packaging: digitalisation, compliance and technical performance. Discover how AI-supported design and digital features are accelerating the development of recyclable stand-up pouches. We will show you practical ways to meet the strict requirements of EU regulations (including the PPWR) in a legally compliant manner. A key technical focus is on the challenge of 'tightness' – how mono-materials can maintain maximum barrier performance and seal strength despite reduced complexity. Under the theme "Mastering Circularity", we bridge the gap between material innovation and economic marketability. This conference offers experts from across the entire value chain an exclusive platform for strategic exchange and technical benchmarking. Take advantage of the Innoform Group's collective expertise to make your stand-up pouches future-proof.

**Target group:** If you are passionate about stand-up pouches – whether you manufacture, process, market or recycle them – you've come to the right place. We offer simultaneous interpreting in European languages.

**Level:** **Level 3** - Previous knowledge is useful

**Event code:** **PC-10-26**

**Time and place:** Thursday, 8. October 2026, **8:30 - 17:00** o'clock  
 • optional supporting programme from 19:20  
 Friday, 9. October 2026, **8:30 - 14:55** o'clock  
  
**HP Printing and Computing Solutions, S.L.U.**  
 Cami de Can Graells 1-21 (Bldg BCN01)  
 08174 Sant Cugat del Vallès, Barcelona  
  
*Telefon: +34 902 027020*

**Supporting programme:** 1.day at 19:20 - Tapas evening at QGAT Restaurant, Events & Hotel, Avinguda Vía Augusta, 51, Sant Cugat del Vallès

**Hotel recommendations:** **QGAT Restaurant, Events & Hotel**  
 Avinguda Vía Augusta, 51  
 Sant Cugat del Vallès  
**Room price from 195,00€\***  
  
**El Sant Cugat Hotel**  
 Cèsar Martinell, 2  
 08172 Sant Cugat del Vallès  
**Room price from 158,00€\***  
  
**Holiday Inn**  
 Carrer del Danubi, 24  
 08174 Sant Cugat del Vallès  
**Room price from 150,00€\***

You can book hotel accommodation directly during registration or later in the "Event2Go area".

**Event price:** **1.490,00€ net** (plus 283,10€ VAT) for 2 days  
  
**Livestream participation: 795,00€ net** (plus 151,05€ VAT)

**included in the price:** Participation certificate and event documents are included. For events on site, food and drinks are also included during the event. All prices plus VAT, travel and accommodation costs.

**Exhibitor:**



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