

Digitalization as the Key to PPWR Compliance - AI & Standards Information

Description:	Why is digitalization essential for meeting the requirements of the EU Packaging and Packaging Waste Regulation (PPWR)? In this InnoTalk session, we explore how digital standards and intelligent assistant systems can support companies in achieving PPWR compliance.
Target group:	This webinar is aimed at specialists and decision-makers from the fields of packaging manufacturing, brand management, recycling, and regulatory affairs who are actively shaping the circular economy – especially in the context of flexible packaging and the implementation of PPWR requirements.
Level:	Level 2 - Previous knowledge is helpful, but not required
Further information:	duration: 1:15h
Event code:	INE-02-26
Times:	Friday, 6. February 2026, 13:30 - 14:45 o'clock
Event price:	<i>Free participation</i>
included in the price:	Participation certificate and event documents are included. For events on site, food and drinks are also included during the event. All prices plus VAT, travel and accommodation costs.