

# Inno-Meeting Europe

## Information

**Description:** There is a lot of discussion today about avoiding packaging - often very emotionally and sometimes ideologically. The first European Inno-Meeting will show the benefits and side effects of packaging on the climate.

- Where are the greatest potentials for improvement?
- Does packaging have any direct influence on the climate at all?
- Is the carbon footprint the only parameter for evaluating the climate impact of packaged food and goods?
- What role does the circular economy actually play along the supply chain?
- Is there enough differentiation between climate and environment in today's debate?
- Are paper and biopolymers the coming solutions as packaging material?

Well-known experts and impartial newcomers share their insights to discuss the latest trends, solutions and fundamental issues with you in a network of European retail packaging experts, brand owners and suppliers. Along the supply chain, everyone involved with FMCG will find valuable input, even outside of the box. As with all Inno-Meetings, the focus is on flexible packaging.

**Target group:** Decision-makers/managing directors, CTO's from food and packaging - production, purchasing, sales and development and all flexpack enthusiasts

**Level:** **Level 3** - Previous knowledge is useful

**Event code:** **IE-10-22**

**Time and place:**

**Mercure Hotel MOA**  
Stephanstraße 41  
10559 Berlin

*Telefon: +49 30 394043-0*

**Eve event:** Wednesday, 5. October 2022, **19:30 o'clock**

**Tapas Dinner**  
Snacks, Wine & Beer

*The eve event will take place in the event hotel.*

**Hotel recommendations:** **Mercure Hotel MOA (Tagungshotel)**  
Stephanstraße 41  
10559 Berlin  
**Room price from 139,00€\***

You can book hotel accommodation directly during registration or later in the "Event2Go area".

**Exhibitor:**

