

Sustainability, Flexpack & Brand - How does that fit together?

Agenda Tag 1 - Freitag, 16.09.2022

13:30	Karsten Schröder <i>Innoform Coaching GmbH</i> Guido Aufdemkamp <i>FPE Flexible Packaging Europe</i> Introduction
13:35	Guido Aufdemkamp <i>FPE Flexible Packaging Europe</i> Moderation
13:40	Gabriela Bertoni dos Santos <i>Henkel AG & Co. KGaA</i> Consumer brands perspective with regards to flexible packaging strategy • Henkel Consumer Brand packaging portfolio and the role of flexible packaging • What strategy Henkel Consumer brands has developed for this Q&A about the talk
14:05	Christian Detrois <i>Nestlé Deutschland AG</i> A food brands perspective on packaging sustainability transformation • Matching product requirements with recyclability • How to scale recycling capacity for flexibles beyond Q&A
14:30	Panel discussion
14:45	Karsten Schröder <i>Innoform Coaching GmbH</i> Conclusion • A brief summary of the most important
14:50	Networking in der Innoform-Lounge
15:30	End