

Flexpack and digitalisation - eCommerce, printing and flexpack

Agenda day 1 Friday, 19.04.2024

13:30	Welcome
13:40	Dario Bianconi <i>Goglio S.p.A.</i> New eCommerce opportunities for flexpack manufacturers • The Goglio online shop • New Markets, New Products, New Opportunities Q&A - Poll Results
14:05	Stefan Hilß <i>Linked2Brands Germany GmbH</i> eCommerce and packaging printing • How brands change budgets • How web design changes print designs Q&A - Questions auditorium Panel discussion
14:45	Karsten Schröder <i>Innoform Coaching GmbH</i> Conclusion