

4th European Stand-up Pouch Conference: From niche to mainstream?!

(German-English simultaneous translation)

Agenda day 1 Wednesday, 15.10.2014

17:30	The stable stand-up pouch – economic, ecological - new! Composite material made of paper and BOPP film • Paper as stability parameter • To increase sustainability with paper and plastic • Filling goods with a new concept
9:45	Dennis Calamusa <i>ALLIEDFLEX® Technologies, Inc.</i> The stand-up pouch market today in the USA • Quantities and products packed in pouches • Potentials of growth • The next 5 years and innovations in the USA
16:10	Helmut Spaeter <i>BARRIOPAC - 3D coating experts</i> Welding parts for stand-up pouches with a functional barrier layer • Barrier values - the advantages in figures • Applications and market chances for pouches with a "closed loop system" • Sustainability due to a concept of the "one material solution" (purity of variety)!
10:35	Jörg Schönwald <i>SCHÖNWALD CONSULTING</i> The stand-up pouch - a successful model! • The market in Europe and all over the world • Special fields of growth • Development up to 2018
11:50	Steve Coulson <i>Takigawa Corporation</i> Innovation – pathway to pouch packaging growth • The main innovations today • Pouch metrics versus other formats • Economic benefits
16:50	Dr. Gundolf Meyer-Hentschel <i>Meyer-Hentschel Institut</i> The chances of the stand-up pouch in the Best Ager market • Stand-up pouch and "Best Ager": Dream team or potential for conflicts? • What can bottles, beverage cartons and others do better? • Improvement potentials of the stand-up pouch for "Best Ager"
12:30	Stefan Beilenhoff <i>print.con Beilenhoff Consulting</i> Perfect printing procedure for the stand-up pouch • Changing Markets for FMCG and packaging • Related trends in order size development of packaging materials • Technical and economical advantages of available printing technologies • Intermediate layer or direct print – Which works best? • Combination of small lots to bundle volumes
14:15	Minoru Kitazawa <i>Toppan Europe GmbH</i> A promising future growth of transparent stand-up pouch • The stand-up pouch market trend in Japan • Advantages of transparent vapor deposition barrier layers for pouches • Application case
14:55	Mike Landwehr <i>Pöppelmann GmbH & Co. KG Kunststoffwerk-Werkzeugbau</i> Modern spouts and caps for stand-up pouches • Requirements on welding spouts for stand-up pouches • Standard shapes and special solutions at a glance • Examples in applications and outlook

19:30	Nice, traditional evening with dinner in the restaurant "Rampendahl"
15:35	Short break
8:45	Breakfast in the foyer and registration
9:30	Welcome and introduction
11:15	Coffee/tea break
13:10	Lunch break
18:10	End of the first day and preparation for "Rampendahl"

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Agenda day 2 Thursday, 16.10.2014

12:35	Jan Switten <i>Switten SARL</i> Bio seal layers for stand-up pouches • Which materials are available for seal layers? • What does a bio seal layer contribute to sustainability? • Practical examples of bio seal layers in the trade
11:50	Konrad Beretitsch <i>SOMIC Verpackungsmaschinen GmbH & Co. KG</i> Final packing of stand-up pouches today and in the future • Trends of final packaging of stand-up pouches • Realisation of requirements and demands to the final packaging • Shelf-ready and retail ready - ready for the presentation on the point of sale
10:30	Johan Defoer <i>Borouge International - Borealis Polymers N.V.</i> Full PE structures and perfect ultrasonic & heat sealing PP-films for pouches • Why full PE pouches and how does it work? • Why PP as a perfect ultrasonic sealing layer? • Examples
9:50	Frans Elbersen <i>Fast Line Inspections®</i> 100 % stand-up pouch to be verified inline for impermeability • Why to verify for impermeability? • A new procedure for the verification of impermeability • Examples of quality improvements by verifications of impermeability
9:00	Achim Bauder <i>Harro Höfliger Verpackungsmaschinen GmbH</i> Benjamin Göttert <i>Harro Höfliger Verpackungsmaschinen GmbH</i> Efficient production of stand-up pouches out of mono material • Mono material as a basis for material recycling • Advantages of ultrasonic welding for the welding of mono-PP • Practical xamples of mono-stand-up pouches
11:10	Coffee break and 2nd breakfast
13:20	Lunch and end of the Innoform-conference
13:10	Karsten Schröder <i>Innoform Coaching GmbH</i> Summary • The main statements - short and concise • Conclusion
8:15	Breakfast in the foyer
14:30	Mike Landwehr <i>Pöppelmann GmbH & Co. KG Kunststoffwerk-Werkzeugbau</i> Opportunity to visit the company Pöppelmann - production welding parts by injection moulding • Transfer and company tour approximately 2,5 hours