

# Package printing - Flexpack knowledge for decision-makers

## Information

**Description:** Packaging printing in Europe is changing dramatically. In addition to new substrates, new machine technologies are entering the market. How does a packaging printer position himself today? What finishing stages are available and what does digitalisation of the prepress stage and possibly also of the printing process itself bring in terms of sustainability and customer benefits?

**Target group:** Decision-makers along the labels and flexpack supply chain and anyone who wants to find out more about labels in terms of content.

**Level:** **Level 3** - Previous knowledge is useful

**Further information:** duration: One day event

**Event code:** **INE-04-22**

**Times:** Friday, 22. April 2022, **13:30 - 15:55** o'clock

**Event price:** *Free participation*

**included in the price:** Participation certificate and event documents are included. In the case of a presence event, food and drinks are included in the price, plus VAT, travel and accommodation costs.