

Stand-up pouches are the trend - Inno-Talk Europe

Informationen

Beschreibung: Stand-up pouches are the trend. And pouches have to become more recyclable but also more efficient. They are not only made of mono-materials, but also have to meet all other requirements such as barrier, spout, advertising space and cost-effectiveness. We show what is new. And stand-up pouches are a signal for minimum and optimum packaging. This can and will become a development and growth inhibitor, experts say.

Zielgruppe: All those who deal with pouches and want to develop, sell or buy them further.

Niveau: **Stufe 3** - Vorkenntnisse sind sinnvoll

Weitere Informationen: Dauer: 1:40h

Veranstaltungscod: **INE-05-23**

Zeiten: Freitag, 12. Mai 2023, **13:30 - 15:10** Uhr

Aussteller:

