

Inno-Talk Europe: Film Recycling - Progress and outlook

Informationen

Beschreibung: Europe is accelerating the post-consumer recycling of film packaging. With the new PPWR, which came into force on February 11, 2025, the focus is now on design-for-recycling criteria, higher recycling rates by 2030, and future recycled content requirements. The market is currently dominated by a shift to PE and PP monomaterials, reduced barriers, and more easily separable printing and adhesive systems that comply with the updated RecyClass guidelines. At the same time, projects such as CEFLEX and digital watermarks (HolyGrail 2.0) are creating new sorting paths for films that are intended to improve the quality of recycled materials. The InnoTalk will examine the status quo, technical hurdles, and the business outlook until 2030.

Zielgruppe: The target audience is specialists and managers from packaging manufacturing, brands, recycling, and regulation who are driving forward the circular economy and flexible packaging.

Niveau: **Stufe 3** - Vorkenntnisse sind sinnvoll

Weitere Informationen: Dauer: 1:15h

Veranstaltungscod: **INE-12-25**

Zeiten: Freitag, 12. Dezember 2025, **13:30 - 14:45** Uhr

Veranstaltungspreis: *Kostenlose Teilnahme*

Im Preis inklusive: Teilnahme-Zertifikat und Veranstaltungsunterlagen sind enthalten. Bei Präsenz-Veranstaltungen sind zudem Speisen und Getränke während der Veranstaltung inbegriffen. Alle Preise zzgl. gesetzlicher MwSt., Reise- und Übernachtungskosten.