

Digitalization as the Key to PPWR Compliance - AI & standards

Informationen

Beschreibung:	Why is digitalization essential for meeting the requirements of the EU Packaging and Packaging Waste Regulation (PPWR)? In this Inno-Talk session, we explain how digital standards and intelligent assistance systems can help companies achieve PPWR compliance.
Zielgruppe:	This Inno-Talk is aimed at specialists and decision-makers from the fields of packaging manufacturing, brand management, recycling, and regulatory affairs who are actively shaping the circular economy – especially in the context of flexible packaging and the implementation of PPWR requirements.
Niveau:	Stufe 2 - Vorkenntnisse sind hilfreich, aber nicht Voraussetzung
Weitere Informationen:	Dauer: 1:00h 4 Downloads
Veranstaltungscode:	INE-02-26